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Cloud Software Architect Intel





### Over **25** Years of Collaboration



# Bringing Al Everywhere

#### Intel's AI Strategy







ENTERPRISE AI & EDGE AI
Open Standard, "Ready to Use"



DATA CENTER AI
AI Open, Scalable Systems & Reference Arch



















### Red Hat's Al Strategy

**Trust** 

Choice

Consistency

#### Al models

#### RHEL AI

Base Model | Alignment Tuning | Methodology & Tools | Platform Optimization & Acceleration

#### **Al platform**

#### OpenShift Al

Development | Serving | Monitoring & Lifecycle | MLOps | Resource Management

#### Al enabled portfolio

#### Lightspeed portfolio

Usability & Adoption | Guidance | Virtual Assistant | Code Generation

#### Al workload support

#### **Optimize AI workloads**

Deployment & Run | Compliance | Certification | Models | Open Source Ecosystem

#### **Open Hybrid Cloud Platforms**

#### Red Hat Enterprise Linux | Red Hat OpenShift | Red Hat Ansible Platform

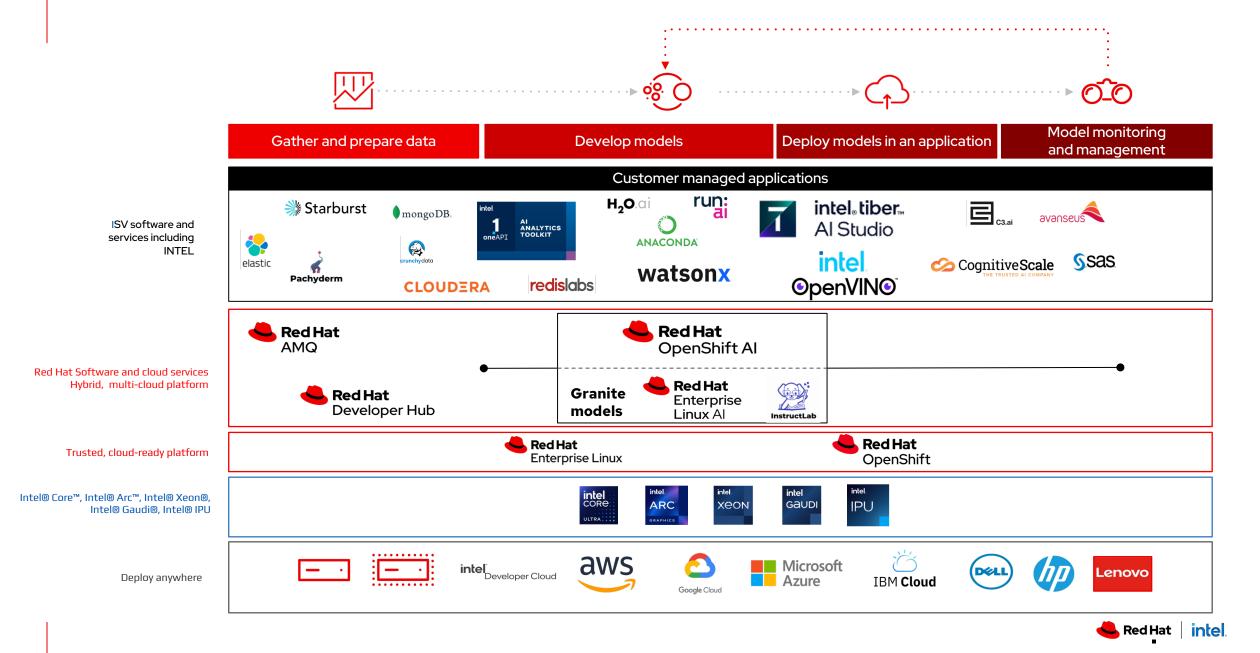
Acceleration | Performance | Scale | Automation | Observability | Security | Developer Productivity | App Connectivity | Secure Supply Chain

#### **Partner Ecosystem**

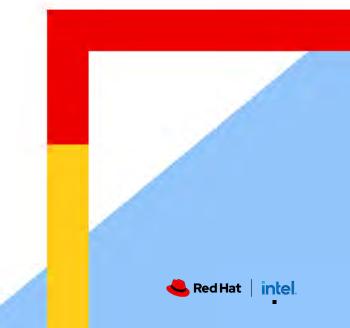
Hardware | Accelerators | Delivery



# Intel Enterprise AI with Red Hat® OpenShift® AI



# OPEA – Open Platform for Enterprise Al





# OPEA - Open Platform for Enterprise Al

#### By The Linux Foundation

- Ecosystem orchestration framework for GenAl
- OPEA.dev
- GitHub: <a href="https://github.com/opea-project">https://github.com/opea-project</a>
- Contributors:

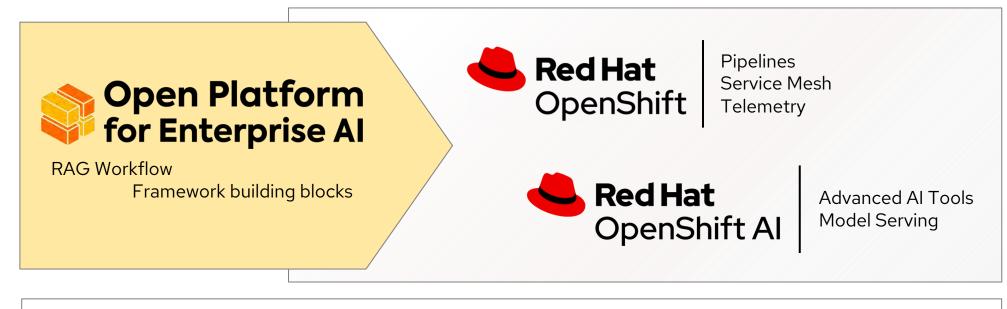






### OPEA with OpenShift Al

OpenShift AI makes OPEA more enterprise ready

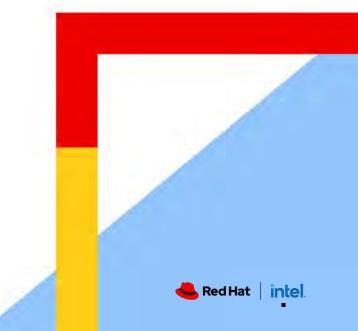


intel xeon & intel gaudi

Advanced AI Acceleration



# Intel Gaudi Al Accelerators



# Introducing the Intel® Gaudi® 3 Accelerator

Breaking benchmarks, not budgets





### Competitive Gen Al Performance over H100

- Projected 50% faster time to train<sup>1</sup>
- Projected 50% faster inferencing<sup>2</sup>
- Projected 40% better power efficiency<sup>3</sup>



#### Freedom to Scale without Lock-in

- Open standard ethernet networking vs proprietary InfiniBand
- 24x200 GbE ports of industry-standard RoCE on every Gaudi® <sup>3</sup>
- 33% more I/O peak throughput vs H100 for massive scale-up within the server<sup>4</sup>



#### Open Development on GenAl platforms

- Integrated open-source PyTorch framework with optimized model library on Hugging Face
- Migrate models on open software from H100 with as few as 3 lines of code





<sup>1</sup> NV H100 comparison based on: https://developer.nvidia.com/deep-learning-performance-training-inference/training, Mar 28th 2024 -> "Large Language Model" tab.

<sup>&</sup>lt;sup>2</sup> Source: NV H100 comparison based on <a href="https://nvidia.github.io/TensorRT-LLM/performance.html#h100-gpus-fp8">https://nvidia.github.io/TensorRT-LLM/performance.html#h100-gpus-fp8</a>, Mar 28th, 2024. Reported numbers are per GPU.

<sup>&</sup>lt;sup>3</sup> Source: NV comparison based on <a href="https://nvidia.github.io/TensorRT-LLM/performance.html#h100-gpus-fp8">https://nvidia.github.io/TensorRT-LLM/performance.html#h100-gpus-fp8</a>, Mar 28th, 2024. Reported numbers are per GPU.

<sup>1-3</sup> Vs Intel® Gaudi® 3 projections for LLAMA2-7B, LLAMA2-70B & Falcon 180B Power efficiency for both Nvidia and Gaudi3 based on internal estimates. Results may vary.

<sup>4 900</sup> GB/s NVLink connectivity on H100 vs. 1200 GB/s on Gaudi 3

### Intel Gaudi Al Accelerators



Broad Application Support with Focus on Multi-Modal, LLM and RAG

		Al Applications		
		Al Functions		
	3D Generation	Text Generation	Classification	
\	Video Generation	Sentiment	Translation	
Image Generation		Summarization	A&D	
		Core Capabilities		
		Multi-modal Models		
		LLM		
		RAG		



### Intel® Gaudi® 3 Al Accelerator

#### Launch Partners



















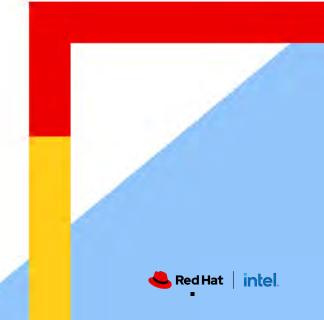








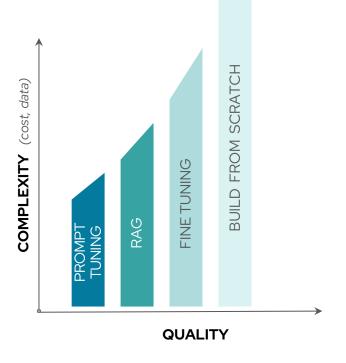
# Retrieval Augmented Generation (RAG) Explained



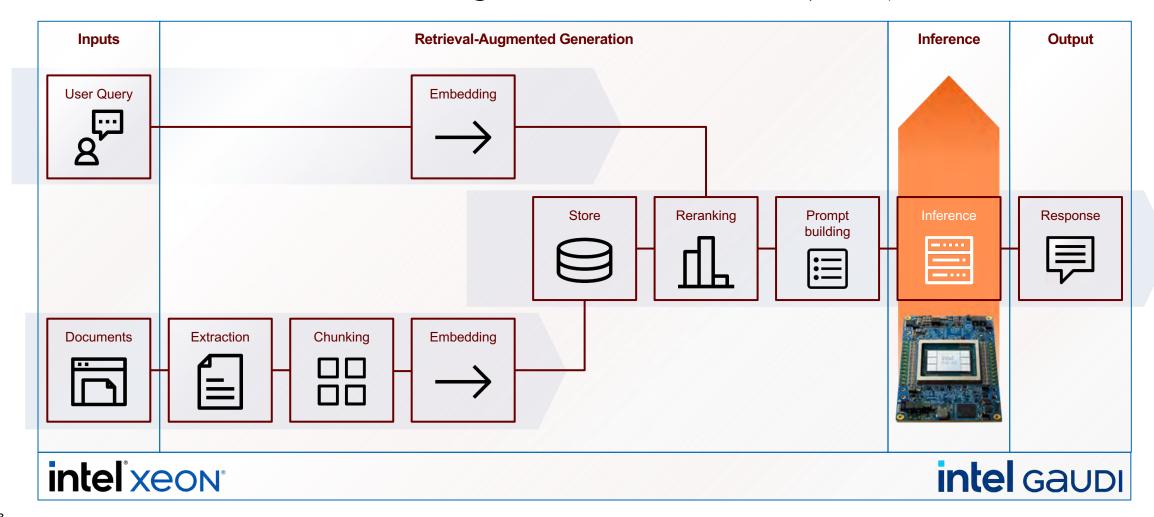
# The balancing act of using foundation models

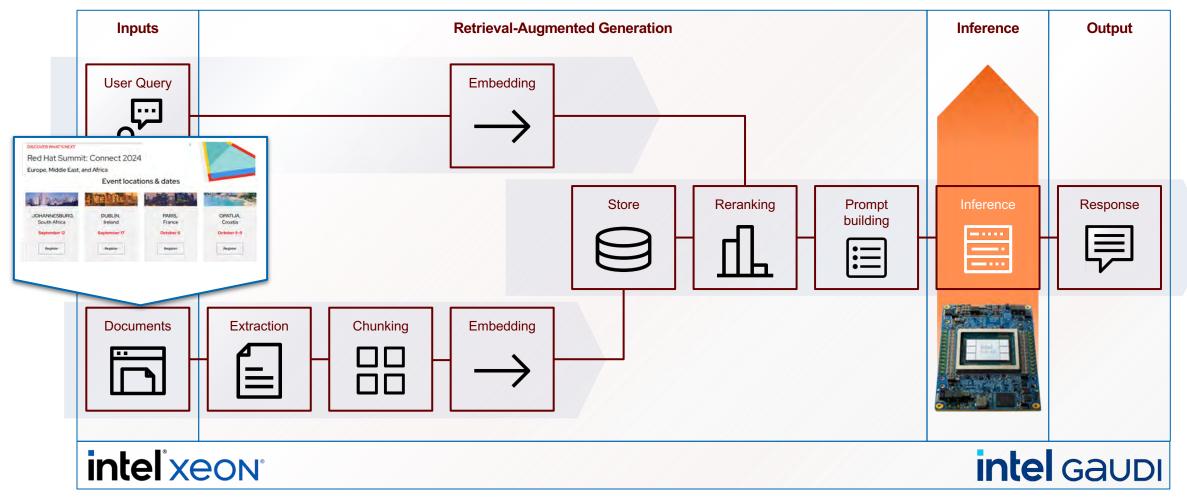
Foundation models will still need more work to be useful

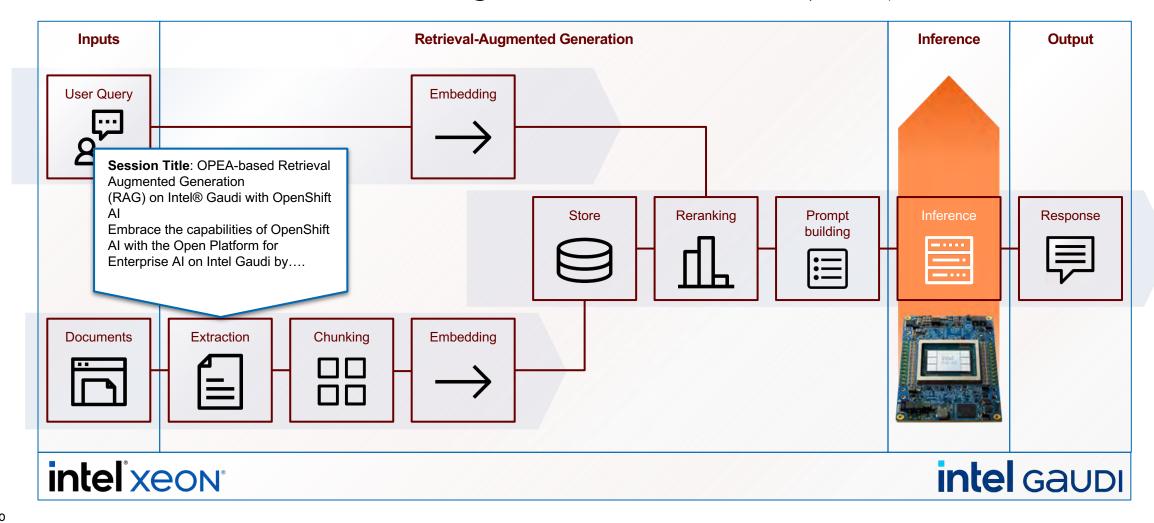
- Prompt tuning
- Retrieval-Augmented Generation (RAG)
- Fine tuning foundation models
- Training a Foundation Model from scratch

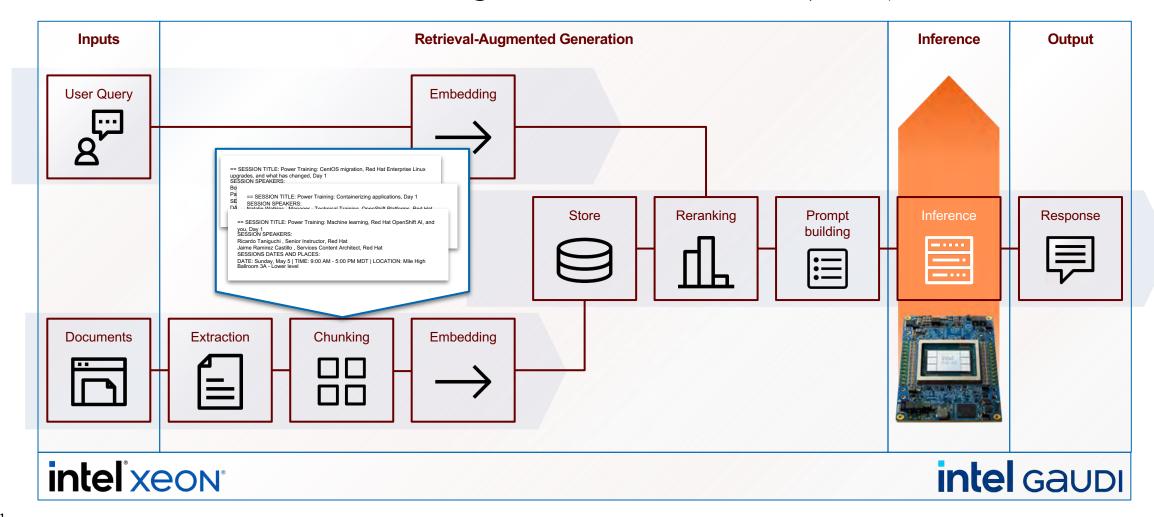


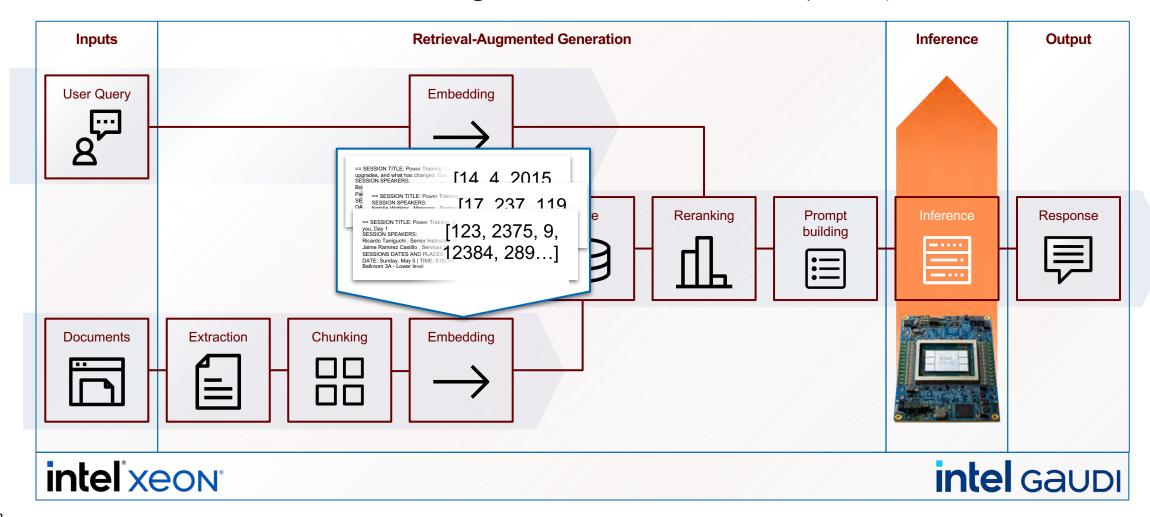


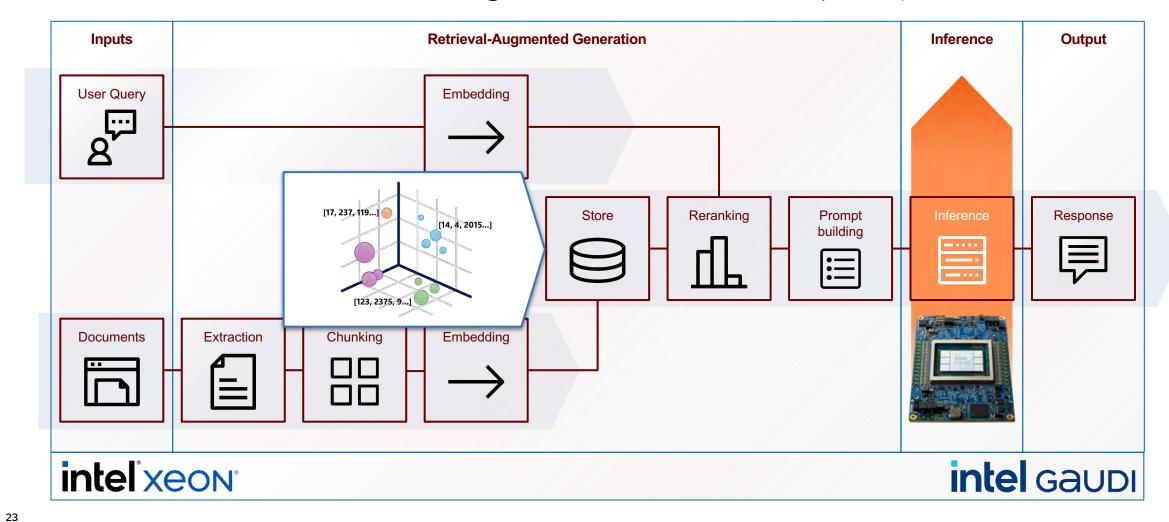


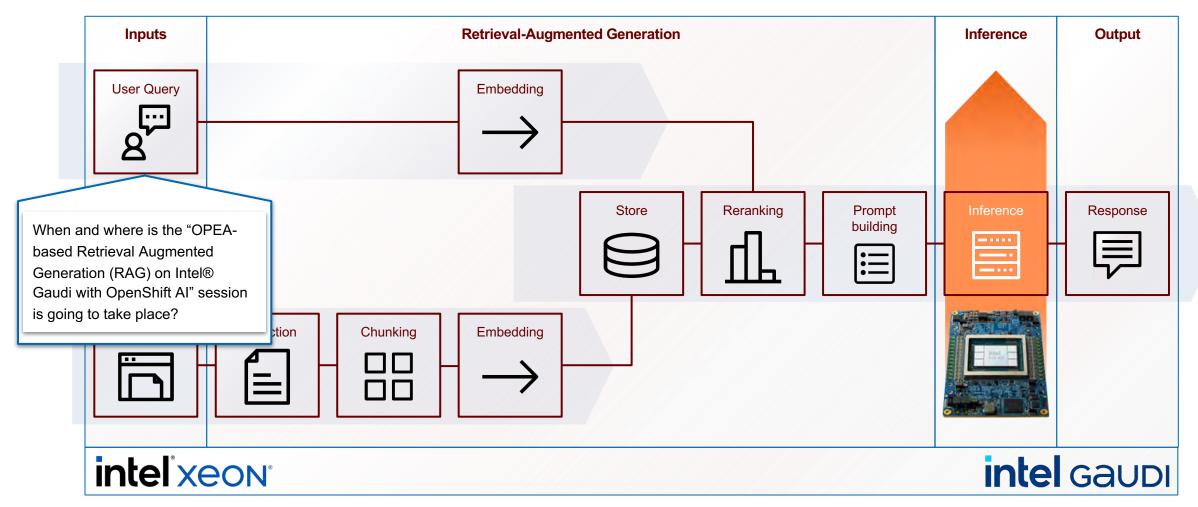


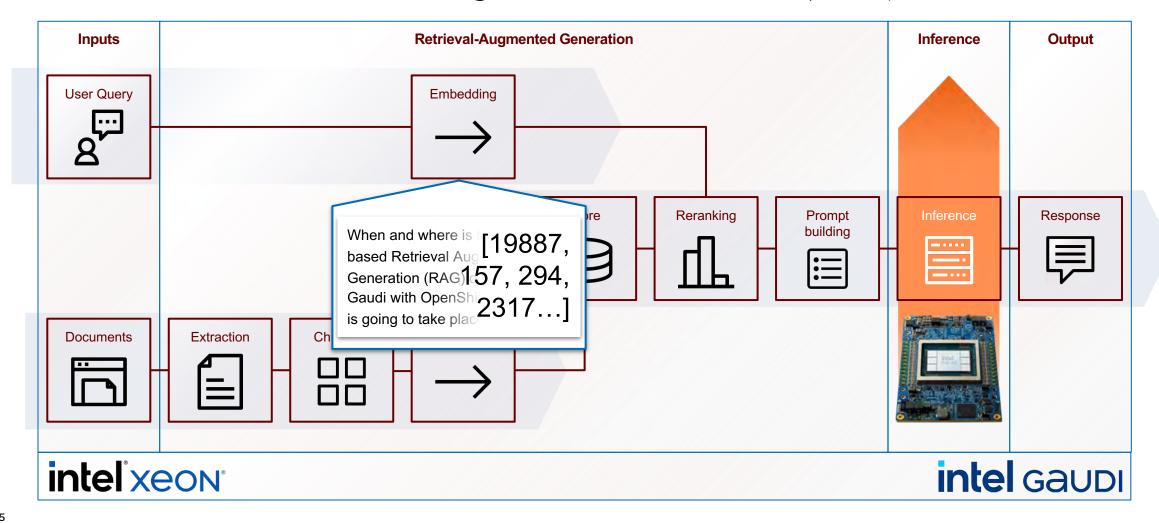


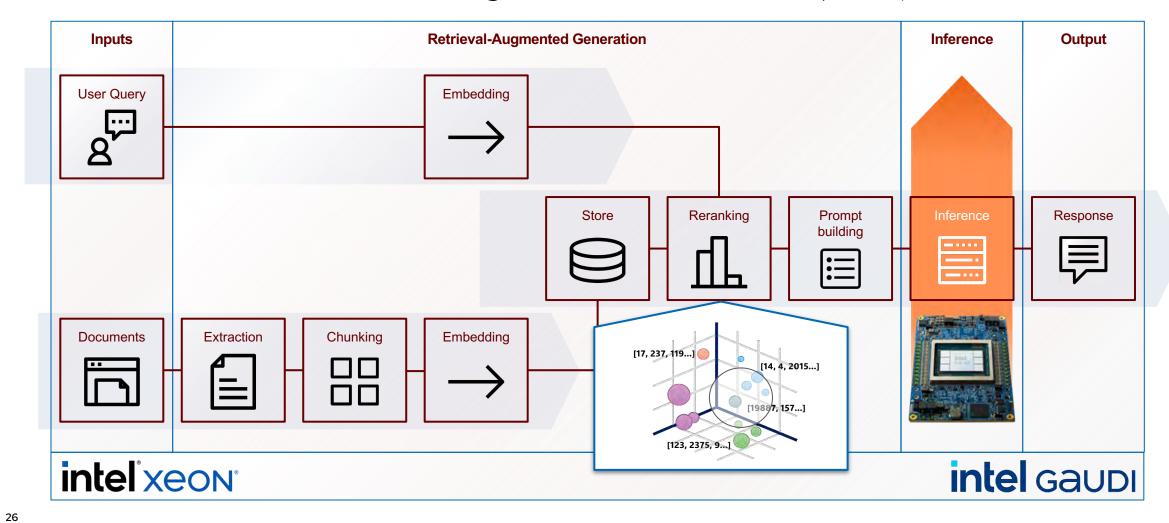


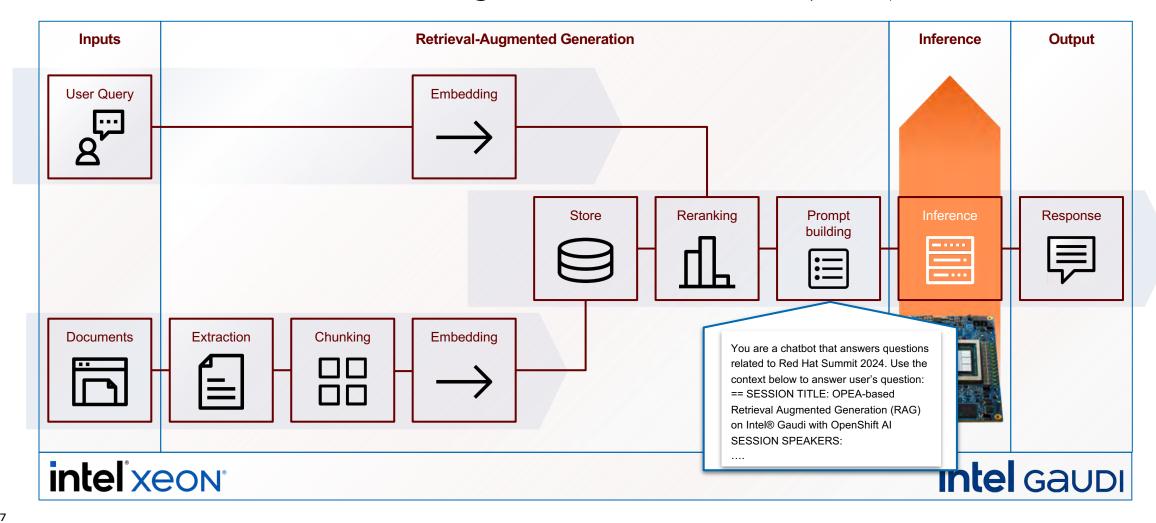




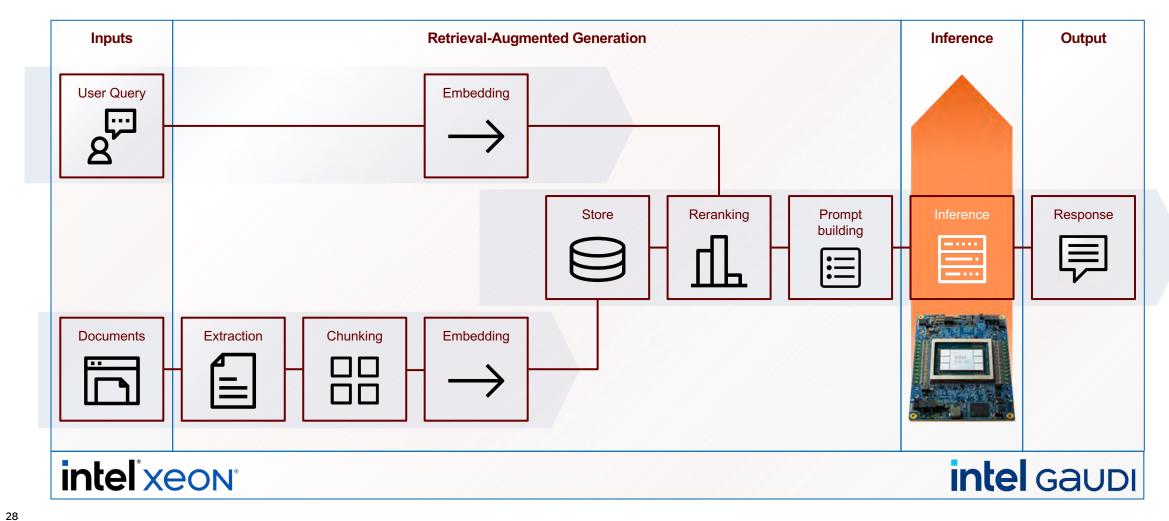


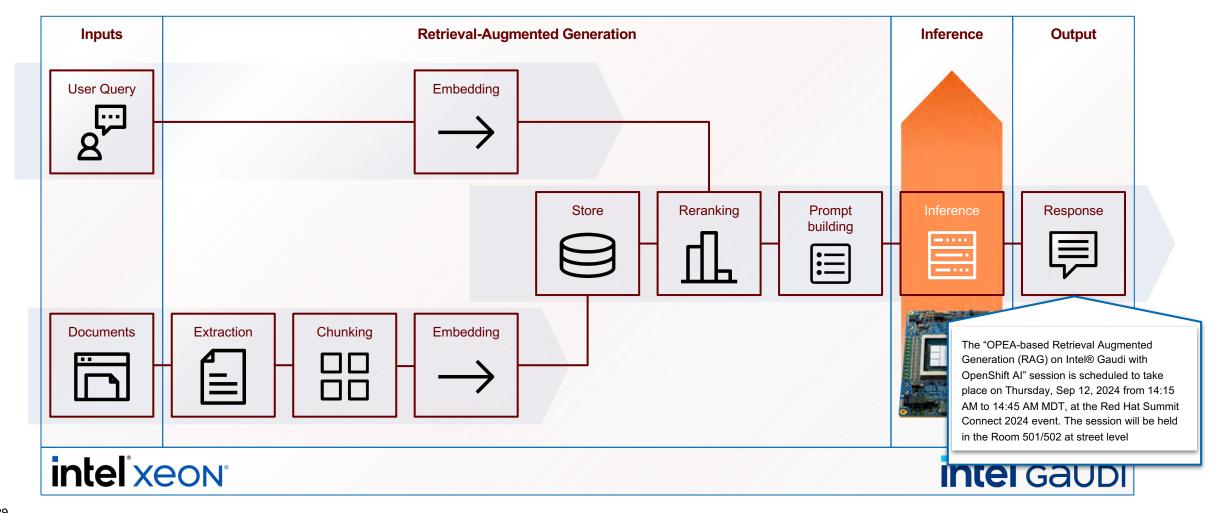




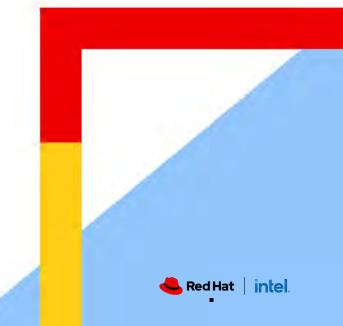


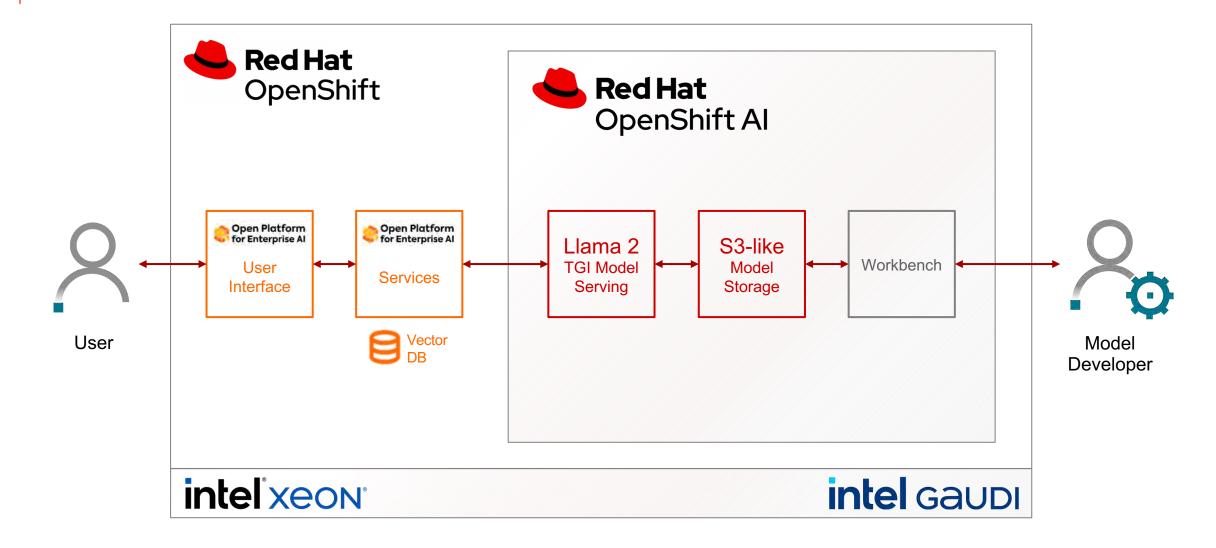




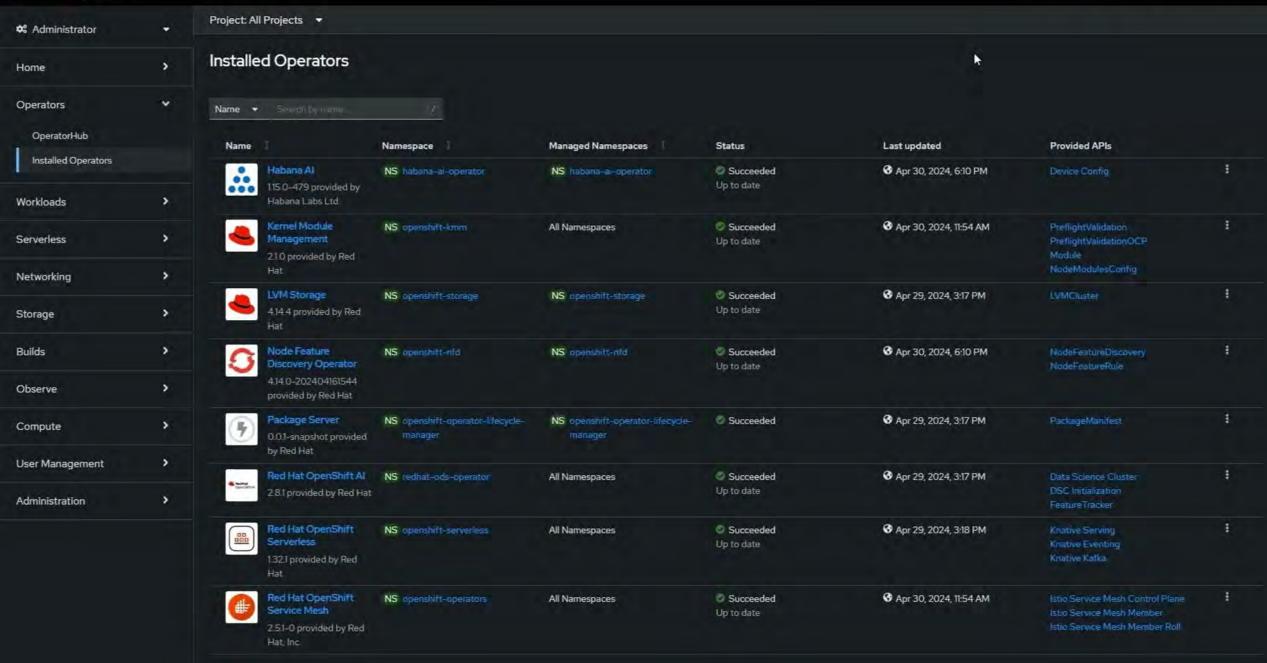


# Retrieval Augmented Generation (RAG) Chatbot Demo



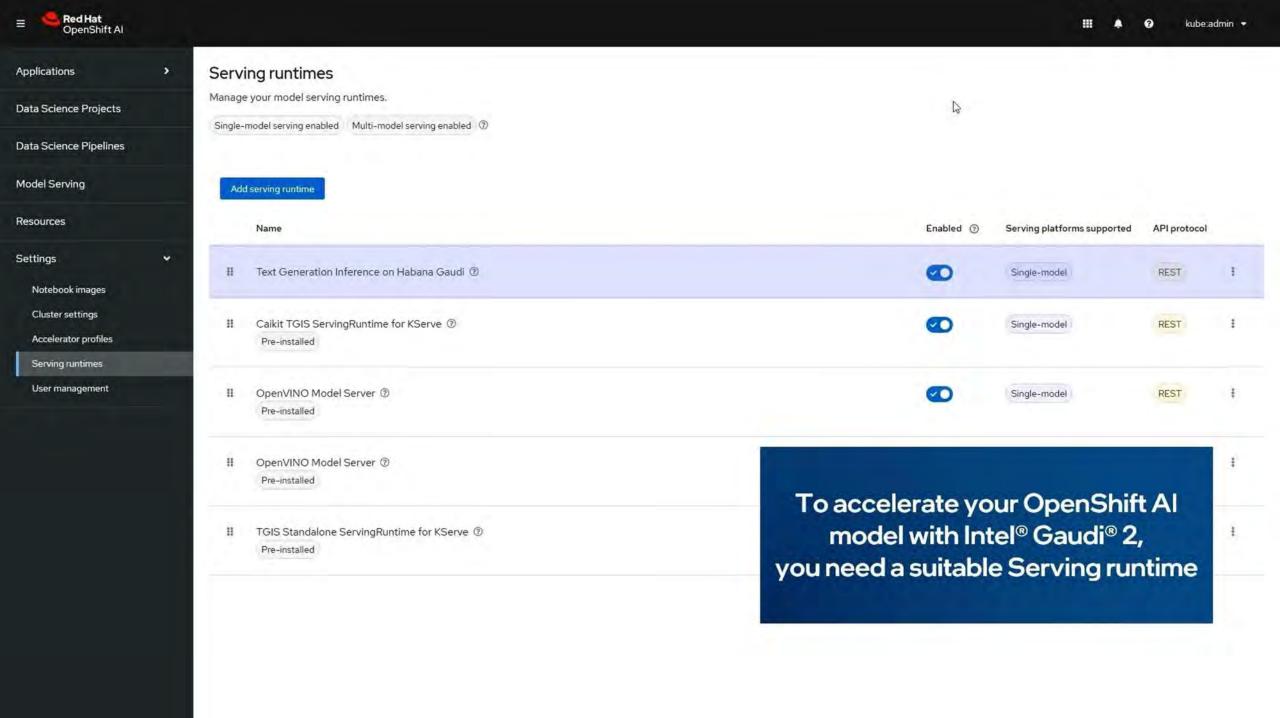






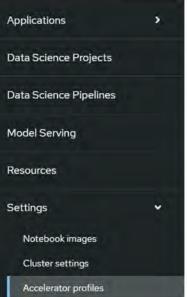


Installed Operators					k		
ame 💌	Search by name	7					
Name		Namespace	Managed Namespaces	Status	Last updated	Provided APIs	
***	Habana Al 115.0-479 provided by Habana Labs Ltd.	NS habana-ai-operator	NS habana-ai-operator	Succeeded Up to date	◆ Apr 30, 2024, 6:10 PM	Device Config	į
4	Kernel Module Management 2.1.0 provided by Red Hat	NS openshift-kmm	All Namespaces	Succeeded Up to date	<b>⊗</b> Apr 30, 2024, 11:54 AM	PreflightValidation PreflightValidationOCP Module NodeModulesConfig	1
-	LVM Storage 4.14.4 provided by Red Hat	NS openshift-storage	NS openshift-storage	Succeeded Up to date		LVMCluster	
S	Node Feature Discovery Operator 4.14.0-202404161544 provided by Red Hat	NS openshift-nfd	NS openshift-nfd	Succeeded Up to date	<b>⊗</b> Apr 30, 2024, 6:10 PM	NodeFeatureDiscovery NodeFeatureRule	
4	Package Server 0.0.1-snapshot provided by Red Hat	NS openshift-operator-lifecycle- manager	NS openshift-operator-lifecycle- manager	Ø Succee₁	Operators are necessary for Gaudi® to run properly on the Red Hat ® OpenShift platform.		
Medical Special At	Red Hat OpenShift Al 2.8.1 provided by Red Hat	NS redhat-ods-operator	All Namespaces	Succee Up to date			
000	Red Hat OpenShift Serverless 1.32.1 provided by Red Hat	NS openshift-serverless	All Namespaces	Succee Up to date			
	Red Hat OpenShift Service Mesh 2.5.1-0 provided by Red	NS openshift-operators	All Namespaces	☑ Succeeded  Up to date	<b>⊗</b> Apr 30, 2024, 11:54 AM	Istio Service Mesh Control Plane Istio Service Mesh Member Istio Service Mesh Member Roll	





Serving runtimes
User management



# Accelerator profiles

Manage accelerator profile settings for users in your organization



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and an adequate Accelerator profile.



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Applications

Data Science Projects

**Data Science Pipelines** 

Model Serving

Resources

Settings

Notebook images

Cluster settings

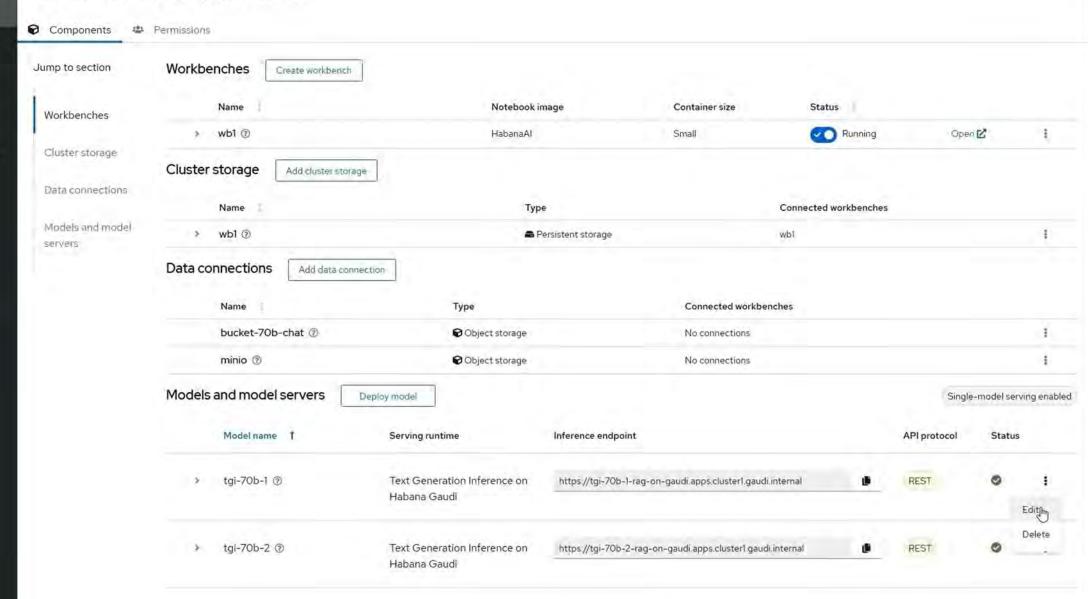
Accelerator profiles

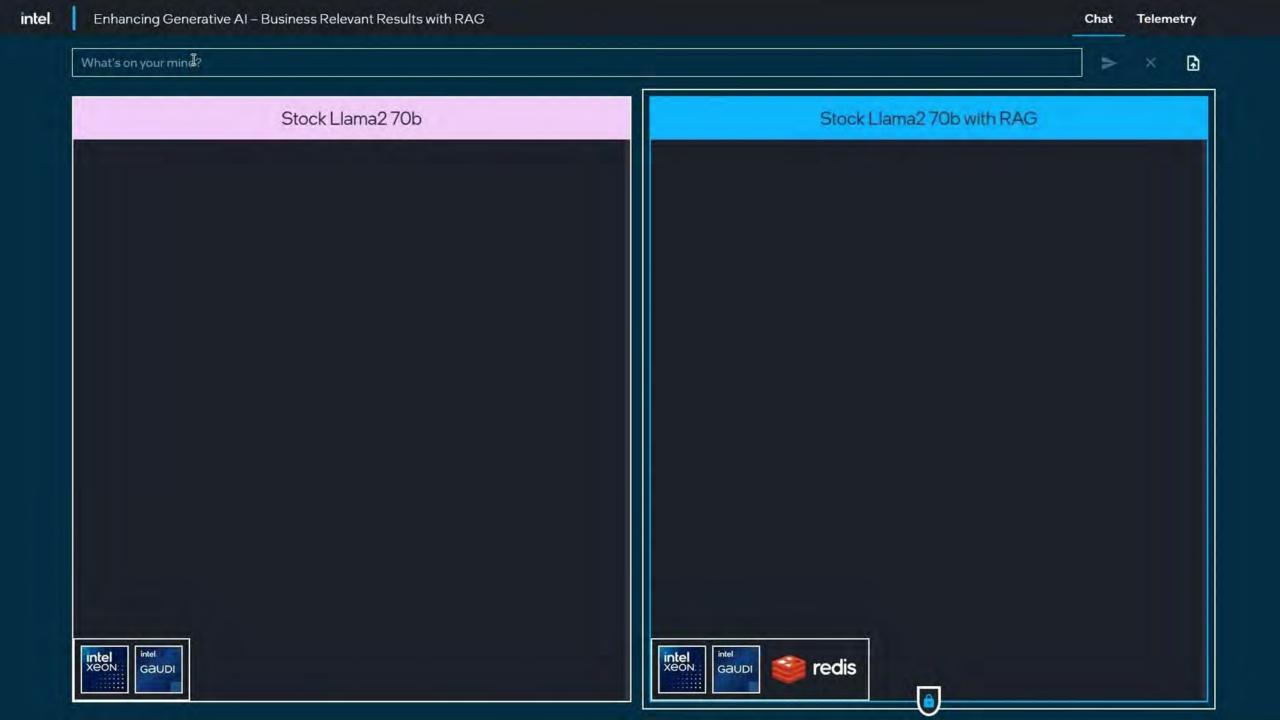
Serving runtimes

User management

Data Science Projects > Red Hat Summit LLM w/ RAG Demo

#### Red Hat Summit LLM w/ RAG Demo





Chat

Telemetry

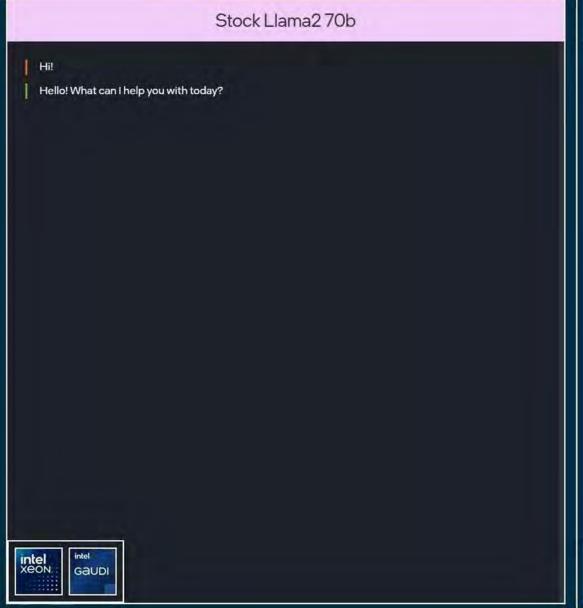
What is Red Hat Summit?

I



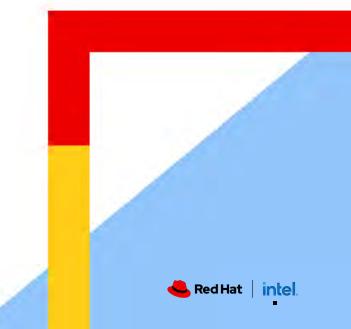








# Summary



# Key Takeaways

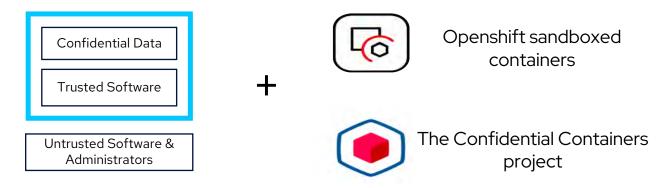
- RAG enhances AI development
- OPEA simplifies AI deployment
- OpenShift Al integrates into DevOps workflow
- Intel Gaudi 3 accelerates AI training and inference



# Confidential Al Helps Protect Data & Models In-Use

Utilizing Confidential Computing for Containers with Intel TDX

Hardware-Based Protection of Data In-Use With Intel Trusted Domain Extensions (TDX)



Confidential Computing is about protecting data in-use. You do not have to trust the system admins of the providers any longer.



# Confidential AI Helps Protect Data & Models In-Use

Utilizing Confidential Computing for Containers with Intel TDX



Learn more!



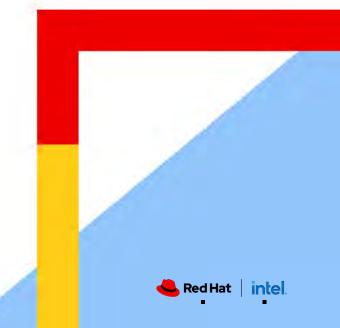


Learn more!

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# Q&A





# Connect

# Thank you



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